

ABSTRACT OF THE DISCLOSURE

An image display medium is provided that does not easily cause image unevenness and maintains high contrast even after repeated use for a long period of time. The image display medium contains a first substrate transmitting light, a second substrate provided to face the first substrate, first and second particles having different colors filled between the first substrate and the second substrate, the first and second particles each contain mother particles and fine particles attached on a surface of the mother particles, the first particles are charged positively, and the second particles are charged negatively.